



國立體育大學

國立體育大學頒授
何湯雄
名譽博士學位禮冊

PROGRAM

Ceremony of Conferring
The Honorary Doctorate on
Mr. Tony Targ Hsiung Ho

時間：中華民國114年12月3日

Date: December 3, 2025

地點：本校國際會議廳

Venue: NTSU International Conference Hall

National Taiwan Sport University



何湯雄先生 >>

國立體育大學頒授
何湯雄先生
名譽博士學位典禮儀程
**Ceremony of Conferring
The Honorary Doctorate on
Mr. Tony Targ Hsiung Ho**

一、宣讀頌詞

Panegyric of Honorary Doctorate

二、宣讀學位證書

Doctoral Certificate in Reading

三、頒授學位肩巾

Academic Hood Wearing

四、頒授博士學位證書

Doctoral Degree Issuing

五、何湯雄博士致謝詞

Honorary Doctorate Acceptance Presentation by Dr. Tony Targ Hsiung Ho

何湯雄名譽博士頌詞

何湯雄先生，是一位以運動精神為靈魂、以企業家遠見為舵、以社會責任為使命的領航者。他不僅締造卓越事業，更以運動家的精神書寫生命篇章，將「堅毅、自律、挑戰極限」化為行動信念，成為臺灣企業界與運動界共同尊崇的典範。

年少時，他是投手丘上沉著果斷的球員；今日，他仍以高爾夫的專注、瑜伽的平衡與健走的恆心，實踐終身運動者的信念。他以行動證明——運動不只是競技，更是人生的修煉。

在商場之上，何先生把運動員「永不放棄」的精神化為企業經營的核心價值。當企業陷入低谷，他毅然親赴上海蹲點兩年半，以勇氣與智慧帶領團隊重返高峰；面對三度重大危機，他以冷靜沉著化險為夷，展現「臨危不亂」的決斷力與領導力。疫情肆虐全球之際，他逆勢而上，使集團營收再創高峰，展現運動家「永不退場」的風範。

秉持「取之社會，用之社會」的理念，何先生長年投身運動發展，曾擔任中華民國射箭、划船與體操協會理事長，以及中華奧會委員與顧問。他推動「特力屋認養射箭國手計畫」，以企業力量長期支持國家選手訓練與國際參賽，使臺灣射箭躍上世界舞台；他積極爭取資源、改善設施、培育基層，推動運動員獎助金制度，讓選手無後顧之憂，專注於追夢。他以實際行動搭起運動界與工商界合作的橋樑，奠定我國運動永續發展的重要基石。

何湯雄先生以運動家的熱情、企業家的遠見與社會領袖的責任感，演繹出「運動即人生」的深刻哲學。他的成就，不僅是事業的成功，更是運動精神在現代社會最動人的實踐。他用一生詮釋了「堅持、突破、奉獻」的真義，是啟發後進、光耀杏壇的永恆典範。

鑒於何湯雄先生的成就與貢獻，經本校名譽博士學位審查委員會一致推崇通過，並依本校名譽博士學位授予辦法之規定，授予名譽體育學博士學位。

國立體育大學
名譽博士學位審查委員會
中華民國114年12月3日

何湯雄名譽博士謝詞

尊敬的國立體育大學校長、師長、貴賓及關心體育的朋友們：

今日能接受國立體育大學授予名譽博士學位，我心中充滿感恩與謙卑。這不僅是榮耀，更是一份責任。

回顧多年前，我原是專注家居零售的企業家，與體育並無直接淵源。直到中華民國射箭協會面臨危機，葉憲清校長以誠意「五顧特力屋」，使我深受感動，也看見臺灣射箭運動的潛力與體育人的堅持。於是，我決定接下任務，但堅持必須有專業秘書長協助，也就是今日的邱炳坤校長。

我深知外行領導內行之弊，因此以「專業分工、信任授權」為原則，將企業管理經驗、資源整合與紀律帶入協會，同時尊重專業，讓懂運動的人主導決策。這份信任與分工，成為日後八年成果的基石。

自民國95年至103年，協會從百人規模成長至全國上千名選手、250個會員單位，全國紀錄全面刷新，展現射箭運動的深厚能量。臺灣代表隊於國際賽事中更締造佳績，八年間共奪得30金、31銀、35銅，讓「臺灣之光」閃耀國際舞台。同時，我們成功舉辦亞洲級賽事與研習會，培育出12位亞洲級裁判與教練，讓臺灣在國際體育舞台上擁有更高的能見度與話語權。

在這八年間不論捐款或捐贈補給營養品等，這不僅是支持，更是對運動員夢想的灌溉。但最令我欣慰的，不是獎牌與數字，而是能實踐「儒商」精神——關心選手的長遠發展。我們輔導郭振維、王正邦、袁叔琪等奧運選手進入特力屋就業，並成立企業射箭隊，讓運動員能在競技後無縫接軌職場，開啟新人生。

今天的榮譽，不僅是對過去的肯定，更提醒我持續推動「體育與產業共榮」、「選手就業輔導」的使命。我將以此榮譽為勉，繼續為體育人才的永續發展盡力。

感謝國立體育大學的厚愛，感謝葉憲清校長當年的堅持，也感謝所有射箭協會的夥伴與為夢想努力的選手們。願我們攜手前行，為臺灣體育開創更光明的未來。

謝謝大家！

何湯雄
中華民國114年12月3日

Panegyric of Honorary Doctorate Mr. Tony Targ Hsiung Ho

Mr. Tony Targ Hsiung Ho stands as a pioneer shaped by the spirit of sport, guided by vision, and defined by a strong sense of responsibility to society. His career reflects not only professional excellence but also the character of an athlete—steady, disciplined, and unafraid to challenge limits. Both the business and sporting communities of Taiwan hold him in the highest regard.

In his youth, he was a calm and decisive pitcher. Today, he continues to live as an athlete. He practices golf with focus, yoga with balance, and walking with endurance. Through these daily disciplines, he reminds us that sport is more than competition—it is a way to grow and to refine oneself.

In business, he turned the athlete's determination into leadership. When his company faced difficulty, he moved to Shanghai for two and a half years, leading his team back to success. During three major crises, he showed courage and composure, turning challenges into opportunities. Even in the global pandemic, he guided his company to new achievements, proving that the spirit of "never leaving the field" defines true resilience.

Mr. Tony Targ Hsiung Ho believes deeply in giving back to society. For many years, he has worked to strengthen Taiwan's sports community. He has served as chairman of the Chinese Taipei Archery Association, the Chinese Taipei Amateur Rowing Association, and the Chinese Taipei Gymnastics Association, and as advisor to the Chinese Taipei Olympic Committee. Through the Test Rite Retail National Archery Athlete Sponsorship Program, he directed corporate resources to support national athletes, helping them train and compete internationally. His efforts improved facilities, expanded youth development, and created scholarship and incentive systems that allow athletes to pursue their dreams. He built a bridge between business and sport, creating a firm base for the future of athletic development in Taiwan.

Mr. Tony Targ Hsiung Ho embodies the passion of an athlete, the foresight of an entrepreneur, and the integrity of a civic leader. His life expresses the idea that sport is life itself. His achievements represent perseverance, progress, and devotion—values that inspire generations to come.

By unanimous decision of the Honorary Doctorate Awards Committee, and in recognition of his distinguished accomplishments and contributions, Mr. Tony Targ Hsiung Ho is hereby conferred the title of Honorary Doctor of Philosophy by National Taiwan Sport University, honoring his profound impact on the development of sports scholarship and culture in Taiwan.

Honorary Doctorate Awards Committee
National Taiwan Sport University
December 3, 2025

Honorary Doctorate Acceptance Presentation

Esteemed President, distinguished faculty, honored guests, and dear friends of sport:

As I receive this Honorary Doctorate from National Taiwan Sport University, I stand before you with deep gratitude and humility. This distinction is not only an honor; it is also a reminder of the responsibility that accompanies it.

Many years ago, I was an entrepreneur focused on home retail, with no direct connection to sport. Everything changed when the Chinese Taipei Archery Association faced a moment of crisis. President Shien-Ching Yeh's sincerity and perseverance—his "five visits to Test Rite Retail"—moved me profoundly. Through him, I came to see the potential of Taiwanese archery and the determination that drives our sporting community. Inspired by that vision, I accepted the challenge, but only on the condition that a professional secretary-general would join the effort—a role now held by President Ping-Kun Chiu.

As an outsider, I understood the importance of respecting expertise. I adopted a principle of "professional collaboration built on trust and delegation," combining corporate management, resource coordination, and disciplined execution with the wisdom of those who truly know sport. This spirit of partnership became the cornerstone of everything that followed.

From 2006 to 2014, the association grew from just over one hundred members to more than a thousand athletes across the nation, with 250 affiliated units. Taiwan's archers repeatedly broke national records, and our teams excelled on the world stage—earning 30 gold, 31 silver, and 35 bronze medals. We also hosted Asian-level tournaments and training programs, nurturing 12 international referees and coaches, and raising Taiwan's visibility in global sport.

During those years, our support went far beyond funding or nutrition. It was about sustaining the athletes' dreams. What gives me the greatest fulfillment is not the medals but the opportunity to live as what I call a Confucian entrepreneur—someone who cares for athletes' lives beyond competition. We helped Olympians such as Cheng-Wei Kuo, Cheng-Pang Wang, and Shu-Chi Yuan begin new careers at Test Rite Retail and formed a corporate archery team, ensuring that athletes could move confidently from the field of play into the next stage of life.

Today's honor recognizes the journey we have shared, yet it also calls for renewed commitment—to continue building a bridge between sport and industry, and to strengthen career pathways for athletes. I accept this degree not as a conclusion, but as an inspiration to keep supporting the sustainable growth of sports talent in Taiwan.

My heartfelt thanks go to National Taiwan Sport University for this extraordinary distinction, to President Yeh for his steadfast faith years ago, and to all the partners and athletes of the Chinese Taipei Archery Association whose dedication has made our achievements possible. May we continue to work together, advancing both sport and society, and let the light of Taiwan shine ever brighter in the world arena.

Thank you all.

Tony Targ Hsiung Ho
December 3, 2025